

# ARTISTS' MARKETPLACE 2024 APPLICATION FORM

Please print legibly.

Communication will be via email.

Please check the ATV website for updates at  
www.artandthevineyard.org.

Name \_\_\_\_\_

Business Name \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Returning Artist  New Artist

## IMAGE 1

Title \_\_\_\_\_

Medium \_\_\_\_\_

Size/Price \_\_\_\_\_

## IMAGE 2

Title \_\_\_\_\_

Medium \_\_\_\_\_

Size/Price \_\_\_\_\_

## IMAGE 3

Title \_\_\_\_\_

Medium \_\_\_\_\_

Size/Price \_\_\_\_\_

## IMAGE 4: Include Your Booth Image

For publicity purposes, please describe your  
work in 20 words or less: \_\_\_\_\_

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NON-PROFIT  
ORGANIZATION  
U.S. POSTAGE PAID  
PERMIT NO. 93  
EUGENE, OREGON

1910 East 15th Avenue  
Eugene, OR 97403  
Return Service Requested



**SHOW & SELL YOUR ART!  
ART AND THE VINEYARD FESTIVAL  
JULY 5, 6, & 7, 2024**

Maude Kerns Art Center Presents



THE ART AND THE VINEYARD FESTIVAL

# ARTISTS' MARKETPLACE

## PROSPECTUS & APPLICATION



### JULY 5, 6, & 7, 2024

Alton Baker Park • Eugene, Oregon

37<sup>TH</sup> FESTIVAL ANNIVERSARY

## IMPORTANT DATES 2024

May 3	Postmarked Application Deadline
May 10	Jury Notifications Emailed
May 31	Postmarked Payment Deadline
June 14	Load-In Details Emailed
July 4	Assigned Load In Begins
July 5-7	37 <sup>th</sup> Annual Art and the Vineyard
July 7	Load Out (After Public Leaves)
July 8	Load Out Before 11am

## 2024 FESTIVAL INFORMATION

The 37th annual Art and the Vineyard Festival, presented by Maude Kerns Art Center, is the premier art and wine festival in the Southern Willamette Valley. We welcome new and innovative artists! In 2024 the festival takes place **Friday through Sunday, July 5, 6, & 7.**

The festival draws over 20,000 attendees and includes Artists' Marketplace, Art For Your Garden, Wine Court, Beer Garden, Food Court, Youth Art Arena, Youth Stage, and Main Entertainment Stage.



### **Festival Mission:**

*To present the premier annual art and wine festival in the Southern Willamette Valley*

## ARTISTS' MARKETPLACE

The Artists' Marketplace features over 100 artist booths located in the heart of the festival. The Marketplace represents the primary focus of the festival and is considered the top attraction by festival patrons.

**Hours of operation for ONLY the Marketplace are:**

**11:00am - 8:00pm: Friday & Saturday**

**11:00am - 5:00pm: Sunday**

**(Load Out after the public has safely left the park)**

**Art and the Vineyard** is open to all artists and craftspeople producing original art. Commercially produced work, art assembled from kits, or imported art and goods are not accepted.

### **2024 ENTRY DEADLINE**

**Completed application & images  
Due: Friday, May 3**

## BOOTH FEES

	<b>MKAC Member*</b>	<b>Non-Member</b>
<b>10'x 10' Booth</b>	\$360	\$430
<b>10'x 10' Corner</b>	+ \$50	+ \$50
<b>10'x 20' Booth</b>	\$585	\$655
<b>10'x 20' Corner</b>	+ \$50	+ \$50

**Booth fees:** Fees are due after notification of acceptance. Booth fees for accepted artists must be postmarked no later than **May 31, 2024.**

**Corner Booths:** Corner booth spaces are available for an additional \$50. In order to be assigned a corner booth, we must receive \$50 in addition to your booth fee. If you are not assigned a corner booth, your corner booth fee of \$50 will be refunded.

**Sharing Booths:** Up to two artists are permitted to share a **10' x 20' single booth**. Each artist must submit an individual prospectus/application. Each artist's application and flash drive with images should be submitted together in one packet.

\*MKAC Adult Membership: \$60

MKAC Senior Membership (62 & over): \$50

## BOOTH STRUCTURE

Artists must provide their own booth, accounting for all weather conditions. The back of the booth must be closed using a solid color drape (blue tarps are not permitted). Overall booth presentations should reflect the high quality that characterizes the **Art and the Vineyard Festival**.

## SUBMISSION DETAILS

Artists who apply are requested to supply (3) digital images on **flash drive in JPEG format (preferably sized to 5" x 7" at 300+ dpi)** that are most representative of artwork to be displayed at the festival, plus (1) image of the artist's booth display. The flash drive should be marked clearly and legibly with the artist's name and company name (if applicable). Individual image files should be labeled with the artist's name and titles of the work. Maude Kerns Art Center reserves the right to use selected images for publicity and promotion purposes, with credit given to the artist.

**Submit application online at  
[application.org](http://application.org)**

## SELECTION PROCESS

A panel of experienced art professionals will make selections based solely on the quality and creativity of work represented by the images that are submitted by each artist. All interested artists, **including past participants**, are required to submit an application.

## INSURANCE

Artists are responsible for the security of their work at all times. Participating artists must provide proof of property and liability insurance or sign an appropriate release holding harmless the Maude Kerns Art Center in the event of loss, damage, or theft during the festival. **Security is provided.** As a precaution, it is recommended that artists remove valuables each evening.

## APPLICATION FEE : \$25

There is a \$25 application fee for all applicants, whether the application is mailed in or processed through [www.zapplication.org](http://www.zapplication.org).

## MAILING APPLICATION

Send a copy of your application form, flash drive with images, and \$25 application fee to:



**Maude Kerns Art Center  
Attn: ATV Artists' Marketplace  
1910 East 15th Avenue  
Eugene, OR 97403**

Applications are also available for download in PDF format at [www.mkartcenter.org](http://www.mkartcenter.org).

## FOR MORE INFORMATION

Please visit [www.artandthevineyard.org](http://www.artandthevineyard.org) for festival updates and information, or email Maude Kerns Art Center:

**Email:** [staff@mkartcenter.org](mailto:staff@mkartcenter.org)

**Phone:** (541) 345-1571

**Website:** [www.mkartcenter.org](http://www.mkartcenter.org)