

**ARTISTS' MARKETPLACE  
2012 APPLICATION FORM**

Please print legibly.

Some communication will be via e-mail.  
Please check the ATV website for updates at  
[www.artandthevineyard.org](http://www.artandthevineyard.org).

Name \_\_\_\_\_

Business Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_

E-mail \_\_\_\_\_

Website \_\_\_\_\_

**IMAGE 1**

Title \_\_\_\_\_

Medium \_\_\_\_\_

Size/Price \_\_\_\_\_

**IMAGE 2**

Title \_\_\_\_\_

Medium \_\_\_\_\_

Size/Price \_\_\_\_\_

**IMAGE 3**

Title \_\_\_\_\_

Medium \_\_\_\_\_

Size/Price \_\_\_\_\_

**IMAGE 4**     Image of Your Booth Display

\_\_\_\_\_

\_\_\_\_\_

**FOR OFFICE USE ONLY:**

**SHOW YOUR ART - ART & THE VINEYARD, JULY 6-8, 2012**



1910 East 15th Avenue  
Eugene, OR 97403  
Return Service Requested

NON-PROFIT  
ORGANIZATION  
U.S. POSTAGE PAID  
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EUGENE, OREGON

Maude Kerns Art Center Presents



**ART AND THE VINEYARD 2012**

**ARTISTS'  
MARKETPLACE**

**JULY 6, 7, & 8, 2012**



**PROSPECTUS & APPLICATION**

**Alton Baker Park  
Eugene, Oregon**

**2012 Calendar**

- December 23** Application forms available online at [www.mkartcenter.org](http://www.mkartcenter.org)
- March 30** Postmarked Application Deadline
- April 20** Jury Notifications
- May 11** Postmarked Payment Deadline
- May 25** Load-In details mailed
- July 5** Assigned Load-In Begins
- July 6-8** 29<sup>th</sup> Annual Art and the Vineyard
- July 8** Load-Out After 8pm
- July 9** Load-Out Before NOON

*Please Note: Dates Subject to Change.*



FREEDOM FESTIVAL

## FESTIVAL INFORMATION

The 29th annual Art and the Vineyard Festival, presented by Maude Kerns Art Center, is the premier art and wine festival in the Southern Willamette Valley. In 2012 the festival takes place **Friday through Sunday, July 6, 7, & 8.**

The festival draws over 30,000 attendees and includes Art For Your Garden, a Wine Court, an International Food Court, Youth Art Arena, Youth Stage, and the Main Stage featuring national and regional musicians.



### **Festival Mission:**

*To present the premier art and wine festival in the Southern Willamette Valley.*

## ARTISTS' MARKETPLACE

The Artists' Marketplace features over 140 artist booths located in the heart of the festival. The Marketplace represents the primary focus of the festival and is considered the top attraction by festival patrons. **Hours of operation for ONLY the Marketplace are:**

**11:00am - 8:30pm Friday & Saturday**  
**11:00am - 6:30pm Sunday**  
**(Load-Out after 8pm on Sunday)**

**Art and the Vineyard** is open to all artists and craftspeople producing original art. Commercially produced work, art assembled from kits, or imported art and goods are not accepted.

**2012 ENTRY DEADLINE**  
**Completed application & images**  
**Due: Friday, MARCH 30**

## BOOTH FEES

	Member	Non-Member
<b>10'x 10' Booth</b>	\$275	\$310
<b>10'x 10' Corner</b>	+ \$50	+ \$50
<b>10'x 20' Booth</b>	\$500	\$535
<b>10'x 20' Corner</b>	+ \$50	+ \$50

**Booth fees:** Fees are due after notification of acceptance. Booth fees for accepted artists must be postmarked no later than **May 11, 2012.**

**Corner Booths:** Are available for an additional \$50 required at the time of booth payment. Corner booths are assigned on a first-come, first-serve basis. If you are not assigned a corner booth, your corner booth fee of \$50 will be refunded.

**Sharing Booths:** Up to two artists are permitted to share a **10' x 20' single booth.** Each artist must submit an individual prospectus/application. Each artist's application and CD with images should be submitted together in one packet.

## BOOTH STRUCTURE

Artists must provide their own booth, accounting for all weather conditions. The back of the booth must be closed, using a solid color drape (blue tarps are not permitted). Overall booth presentations should reflect the high quality that characterizes **Art and the Vineyard.**

## ARTWORK SUBMISSION

Artists who apply are requested to supply (3) digital images on **CD in JPEG format (preferably sized to 5" x 7" at 300+ dpi)** that are most representative of artwork to be displayed at the festival, plus (1) image of the artist's booth display. The CD should be marked clearly and legibly with the artist's name and company name (if applicable). Individual image files on CD should be labeled with the artist's name and titles of the work. Maude Kerns Art Center reserves the right to use selected images for publicity and promotion purposes, with credit given to the artist.

## SELECTION PROCESS

A panel of experienced art professionals will make selections based solely on the quality and creativity of work represented by the images that are submitted by each artist-applicant. All interested artists, including past participants, are required to submit an application and CD of images.

## INSURANCE

Artists are responsible for the security of their work at all times. Participating artists must provide proof of property and liability insurance, or sign an appropriate release holding harmless the Maude Kerns Art Center and The Event Consultants in the event of loss, damage, or theft during the festival. **Security is provided.** As a precaution, it is recommended that artists remove valuables each evening.

## MAILING APPLICATION

Send a copy of your application form and CD with images to:



**Maude Kerns Art Center**  
**Attn: ATV Artists' Marketplace**  
**1910 East 15th Avenue**  
**Eugene, OR 97403**

Applications are also available for download in PDF format at [www.mkartcenter.org](http://www.mkartcenter.org).

*Please pass applications on to other artists!*

## FOR MORE INFORMATION

Please visit [www.artandthevineyard.org](http://www.artandthevineyard.org) for festival updates and information, or contact Maude Kerns Art Center:

**E-mail: [staff@mkartcenter.org](mailto:staff@mkartcenter.org)**  
**Phone: (541) 345-1571**  
**Website: [www.mkartcenter.org](http://www.mkartcenter.org)**