

**ART FOR YOUR GARDEN
2011 APPLICATION FORM**
Please print legibly.

Some communication will be via e-mail.
Please check the ATV website for updates at
www.artandthevineyard.org.

Name _____

Business Name _____

Address _____

City/State/Zip _____

Phone _____

E-mail _____

IMAGE 1

Title _____

Medium _____

Size/Price _____

IMAGE 2

Title _____

Medium _____

Size/Price _____

IMAGE 3

Title _____

Medium _____

Size/Price _____

IMAGE 4

Title _____

Medium _____

Size/Price _____

FOR OFFICE USE ONLY:

MEDIA CATEGORIES

Please check all that apply.

- Ceramics
- Sculpture
- Glass
- Furniture
- Metal
- Stepping Stones
- Stone
- Wood
- Two-Dimensional
- Three-Dimensional
- Free Standing
- Hanging
- Pedestal Required

For publicity purposes, please describe your work
in 20 words or less: _____

Your Art Website (print legibly):

2011 CALENDAR

- Feb. 15** Application forms available
online at www.mkartcenter.org
- April 29** Postmarked Application
Deadline
- May 12** Jury Notifications
- June 3** Postmarked Contract Deadline
- June 10** Load-In details mailed
- July 1** Load-In begins
- July 2-4** 28th Annual Art and the Vineyard
- July 4** Final Inventory
- July 5** Load-Out (July 5th must be by NOON)

*Thank You for Your Submission.
Dates subject to change.*

Maude Kerns Art Center Presents

ART AND THE VINEYARD 2011

**ART FOR YOUR
GARDEN
PROSPECTUS & APPLICATION**



FREEDOM FESTIVAL

JULY 2, 3, & 4, 2011
Alton Baker Park
Eugene, Oregon

FESTIVAL INFORMATION

The 28th annual Art and the Vineyard Festival, presented by Maude Kerns Art Center, is the premier art and wine festival in the Southern Willamette Valley. In 2011 the festival takes place on **Saturday through Monday, July 2, 3, & 4**. On July 4th, we celebrate with Freedom Festival Fireworks under the stars at Alton Baker Park.

The festival draws over 30,000 attendees and includes Art For Your Garden, the Artists' Marketplace, a Wine Court, an International Food Court, Youth Art Arena, Youth Stage, and the Main Stage featuring national and regional musicians.



Festival Mission:

To present the premier art and wine festival in the Southern Willamette Valley.

ART FOR YOUR GARDEN

The Art For Your Garden area includes artworks within a unique landscape design to emphasize the beauty in nature and to provide ideas on how to incorporate art objects in a garden setting.

Handcrafted arbors and trellises, stone and metal sculpture, water fountains, and birdbaths are placed in appropriate, aesthetic settings to suggest to buyers that art does belong in gardens, on porches, by pathways, etc. **Hours of operation for ONLY Art For Your Garden are:**

Saturday - Monday 11:00am-8:30pm

2011 ENTRY DEADLINE
Completed application & images
Due: **APRIL 29**

WHAT ARE WE LOOKING FOR?

Garden furniture, pottery, planters, urns, tiles, masks, birdbaths, bird feeders and houses, wind chimes, lanterns, sculptures, kiosks, sundials, window boxes, gates, and abstract pieces. Suggestions of additional imaginative work are welcome. There is no limit to the number of pieces that accepted artists can exhibit for sale.

Artists interested in applying are requested to supply (4) images on CD in **jpeg format** which are most representative of artwork to be displayed at the festival. The CD should be marked clearly and legibly with the artist's name and company name (if applicable). Individual image files on CD should be labeled with artist's name and title of works.

Maude Kerns Art Center reserves the right to use selected images for publicity and promotion purposes, with credit given to the artist.

SELECTION PROCESS

Art and the Vineyard is open to all artists and craftspeople producing original art. Commercially produced work, art assembled from kits, or imported art and goods cannot be accepted. The festival seeks the finest quality artwork through the jury process.

A panel of experienced art professionals will jury selections based solely on the quality and creativity of work represented in the images submitted by each artist-applicant. All interested artists, including past participants, are required to submit an application and CD of images.



FEES

While there is no entry fee for Art For Your Garden, there will be a **30% commission** on all art sales. Maude Kerns Art Center will handle all sales at the event and will issue artists a check within thirty days of the close of the event. Your commission supports the year-round programming of Maude Kerns Art Center.

INSURANCE

Artists are responsible for the security of their work at all times. Participating artists must provide proof of property and liability insurance or sign an appropriate release holding harmless the Maude Kerns Art Center and the event manager in the event of loss, damage, or theft during the festival. Security is provided.

MAILING APPLICATION

Send a copy of your application form and CD with images to:



Maude Kerns Art Center
Attn: ATV Art For Your Garden
1910 East 15th Avenue
Eugene, OR 97403

Applications are also available for download in PDF format at www.mkartcenter.org or www.artandthevineyard.org.

Please pass applications on to other artists!

FOR MORE INFORMATION

Please visit www.artandthevineyard.org for festival updates and information, or contact Maude Kerns Art Center:

E-mail: staff@mkartcenter.org
Phone: (541) 345-1571
Website: www.mkartcenter.org